

Teaching Unit: **Unit 1: Class Intro/Copyright/Internet Safety**

Sub Topic: **Class Framework**

Essential Understandings

Knowledge and Skills

To understand and demonstrate practical competence in a range of issues associated with the class.

To apply and demonstrate a knowledge of the issues involved in electronically accessing multimedia information.

Knowledge of the issues involved in the proper use and citation of multimedia information (text, images, speech, video, etc.) contained in digital libraries and on the web used within classroom projects.

To identify and avoid internet predators, etc. and develop a game plan to avoid placing themselves in compromising situations.

To raise awareness about proper use, potential dangers and understand appropriate ways to utilize the internet and web-based resources.

Teaching Unit: **Unit 2: "All About Me" Student Intro**

Sub Topic: **"PowerPoint"/"Keynote"**

Essential Understandings

Knowledge and Skills

Teaching Unit: **Unit 3: Tech Trek**

Sub Topic: **History of Technology**

Essential Understandings

Knowledge and Skills

Teaching Unit: **Unit 4: Pirate Post Article 1**

Sub Topic: **"Pages"/Article Writing/Newspaper**

Essential Understandings

Knowledge and Skills

Teaching Unit: **Unit 5: Public Service Announcement/Storytelling**

Sub Topic: **"iMovie" Proficiency/Topic**

Essential Understandings

Knowledge and Skills

Teaching Unit: **Unit 6: Prom Invitations**

Sub Topic: **"PhotoShop" Proficiency**

Essential Understandings

Knowledge and Skills

Teaching Unit: **Unit 7: Pirate Post Article 2**

Sub Topic: **"Pages"/Article Writing/Newspaper**

Essential Understandings

Knowledge and Skills

Teaching Unit: ***Unit 8: Tech Trek***

Essential Understandings

Sub Topic: ***Research***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 1: Intro/Copyright, Internet Safety Review***

Essential Understandings

To understand and demonstrate practical competence in a range of issues associated with the class.

Knowledge of the issues involved in the proper use and citation of multimedia information (text, images, speech, video, etc.) contained in digital libraries and on the web used within classroom projects.

To raise awareness about proper use, potential dangers and understand appropriate ways to utilize the internet and web-based resources.

Sub Topic: ***Class Framework***

Knowledge and Skills

To apply and demonstrate a knowledge of the issues involved in electronically accessing multimedia information.

To identify and avoid internet predators, etc. and develop a game plan to avoid placing themselves in compromising situations.

Teaching Unit: ***Unit 9: Digital Portfolio Culmination***

Essential Understandings

Sub Topic: ***Class Final***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 2: Intro to Marketing Project: Product & Logo Development***

Essential Understandings

Sub Topic: ***Marketing Techniques/Product***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 3: Pirate Post Article 3***

Essential Understandings

Sub Topic: ***"Pages"/Article Writing/Newspaper***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 4: Marketing Project: Newspaper Ad/Brochure***

Essential Understandings

Sub Topic: ***"Pages"/Spacing, Font & Design***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 5: Marketing Project: Radio Commercial/Jingle***

Essential Understandings

Sub Topic: ***"Garageband"/***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 6: Pirate Post Article 4***

Essential Understandings

Sub Topic: ***"Pages"/Article Writing/Newspaper***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 7: Marketing Project: TV Commercial***

Essential Understandings

Sub Topic: ***"iMovie" Proficiency/Wiki-Based,***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 8: Marketing Project: Product Website***

Essential Understandings

Sub Topic: ***"iWeb" Web editor/Marketing***

Knowledge and Skills

Teaching Unit: ***CDA2: Unit 9: Marketing Project: Presentations***

Essential Understandings

Sub Topic: ***Project Culmination***

Knowledge and Skills
